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A. E. KUNDERD INC.
GOSHEN • INDIANA • U. S. A.

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APR 24 1937
U. S. Department of Agriculture

U. S. Department of Agri.
Bureau of Plant Industry
Att: Mr. E. C. Auchter,
Principal Horticulturist
Washington, D.C.

New Novelty Buddleia Hartwegi

OFFERED FOR THE FIRST TIME IN 1937

75c each

3 for $2 Post-paid

THE OUTSTANDING NEW PLANT for 1937

Here's a new Buddleia that is sure to please. It's the finest of all summer flowering Butterfly Bushes. As a summer cut flower plant and as an ornamental lawn shrub it is unsurpassed in beauty and usefulness. The large bright lavender panicles have remarkable substance and harmonize in arrangement with other summer flowers. The flowers do not "Sunburn" and the tip flowers on the panicle open before the basal flowers have faded. The individual flowers are closely spaced on the panicles, imparting a compact and pleasing appearance. The foliage is very heavy and is rich dark green.

Plants offered are from 2¼ inch pots and will flower profusely this Summer and Fall. Be the first in your neighborhood to grow this lovely NEW Butterfly Bush.

New TENUIFOLIUM LILY

In early June this pretty little lily begins to bloom. Grows about 12 to 20 inches high, with finely cut foliage and slender stems. The waxy textured petals are beautifully recurved. Color is a very pretty shade of deep scarlet. It is the brightest of all lilies. When compared with other lilies, it really is a Tom Thumb. A most exquisite lily for your garden. Likes cool, damp loamy soil and partial shade. Plant 4 to 5 inches deep.

Order your bulbs at once. We can make immediate shipment and you can then have them flowering in your garden early this summer.

6 BLOOMING SIZE BULBS FOR 98c POSTPAID

BARGAINS

OUTSTANDING VALUE IN ROSES

SUPER QUALITY FIELD GROWN ROSES

All 2-year-old No. 1 plants, the very finest obtainable

TALISMAN — The most sensational rose of all times. In color the bloom is exceedingly rich golden yellow and copper. The high-centered, double lasting flower, poised on a long stem, is extremely fragrant. Makes a strong growth and is very free blooming. **Each — 55c**

PRESIDENT HERBERT HOOVER — The large semi-double blooms are a combination of cerise-pink, flame, scarlet and yellow; the outside petals become slightly lighter as the flower ages. In the cool days of autumn the outer petals have splashes of red. **Each — 55c**

DAME EDITH HELEN — The color of this rose is a clear, rich pink making the flowers superb for exhibition purposes. The blooms are borne singly on long stems and are intensely fragrant. **Each — 55c**

FRAU KARL DRUSCHKI (White American Beauty) — Enormous, pure snow white blooms, very large and full. The opening bud has a tinge of flesh or light pink soon becoming white. **Each — 55c**

E. G. HILL — Immense dazzling scarlet flowers shade to a deep pure red as they develop, but without showing a trace of purple tones. Vigorous growth with abundant foliage and very free blooming. **Each — 55c**

ETOILE DE HOLLANDE — Small buds which open into large blooms of brilliant red clear to the center. One of the best varieties, they will thrive anywhere. Highly perfumed. **Each — 60c**

MARGARET McGREDY — Moderately fragrant, orange-scarlet blooms that do not fade. The flowers are extremely large and fully double. **Each — 55c**

M. G. A. VAN ROSSEM — The blooms are fully double, heavily flamed and shaded with orange and apricot on a golden yellow ground. The reverse of the petals is often dark bronze. **Each — 55c**

LUCIE MARIE — One of the newest roses having a very long and pointed bud of deep yellow splashed with red. A strong growing plant producing a large, fragrant flower. **Each — 60c**

3 FAMOUS ROSES

AMI QUINARD — Splendid dark colored variety with buds opening into large, velvety, maroon-crimson flowers with a blackish lustre. Has a delightful, old-rose fragrance. **Each — 60c**

GOLDEN DAWN — This rose is a sunflower yellow flushed with old-rose, passing to lemon yellow as the bloom matures. The blooms are sweetly fragrant. One of the very best yellows. **Each — 55c**

EDITH NELLIE PERKINS — A two-color effect rose. The blooms are fully double with a pointed center. Inside, the petals are rich salmon-pink, while the outside is toned coppery-red and orange. A good growing plant that blooms freely and has very few thorns. **Each — 55c**

SPECIAL COLLECTION PRICE

1 Plant of each of these 3 Select Roses for .....

(Regular Value $1.70)

$1.55
POSTPAID

SUPER QUALITY ROSES

ANY 5 ON THIS PAGE

$2.15 POST-PAID

BARGAINS — Exquisite KUNDERD Gladioli — FOR YOU

OUTSTANDING VALUE IN ROSES

SUPER QUALITY FIELD GROWN ROSES
All 2-year-old No. 1 plants, the very finest obtainable

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1 Plant of each of these 3 Select Roses for ....
(Regular Value $1.70)
$1.55
POSTPAID

SUPER QUALITY ROSES
ANY 5 ON THIS PAGE
$2.15 POST-PAID

7 PHLOX $1.95 POST PAID

New Outstanding Varieties

Of all perennials the "Hardy Phlox" are the most popular. They are easy to grow — they make a gorgeous display, and should be planted in every garden. We are offering good strong healthy field grown plants. They are sure to please.

The new varieties we offer here are absolutely beautiful — they are more vigorous, bloom better and have larger and finer flowers. Order one or several collections for your garden this year.

BORDER QUEEN — Brilliant watermelon pink, rather dwarf in habit but produces enormous large heads. It flowers more freely and longer than any other phlox and is practically free from red spider.

DAILY SKETCH — Marvelous new phlox with very large flower head and individual florets measuring 1½ inches across. It is a gorgeous pink which does not fade. Has a very long blooming season, July until frost. Very hardy.

ENCHANTRESS — A very pretty bright salmon-pink with dark eye. Marking very beautiful. Strong grower with rich, green glossy foliage. A most enchanting phlox.

HEAVENLY BLUE — A true blue without any shadings whatsoever. The flower is the size of a half dollar with large compact heads.

INNOCENCE — A most beautiful pure white phlox.

MORGANROOD — This beautiful new wine red color is entirely different from that in any other red phlox. Very large flower and large heads.

NORDLIGHT — A new shade of rosy carmine with a red eye. Tall growing and has one of the largest flowers grown.

FREE . . . with every Order for 7 PHLOX

SALMON GLOW

This beautiful new phlox is of an outstanding light salmon color. The flower head is the [illegible]gest size of any phlox grown tod[illegible]. You must see it in your gard[illegible] to appreciate its real worth.

★ 50 ★
PRIZE GLADIOLI OF MERIT

A Planting Time Special! Fifty gladiolus bulbs — two each of twenty-five different kinds but not labeled as to name — shades of orchid, pink to delicate lavender, yellow and cream, orange, rich red to deepest purple, all in a pageant of glorious colors. Truly a collection of the most popular colors and varieties you have ever hoped for.

COLORFUL . . . BEAUTIFUL

Regal Splendor such as these fifty gladioli give will tax your imagination. It is very difficult to realize just how magnificent gladioli can really be — but when they're KUNDERD GLADIOLI you have absolute assurance that you have the best money can buy. Their exquisite color combinations are matchless — you must grow them to appreciate their full worth.

A REAL BARGAIN

Order one or several collections today — arrange to make early and late plantings and prepare to enjoy the season's best buy in gladiolus. Do not delay! Start your gladiolus garden at once. Include this big value offer — 50 Bulbs for only

$2.00 POST PAID

Special Catalog Offer

KUNDERD'S COMPLETE GARDEN COLLECTION

A real money-saving combination taken from our general catalog and this circular. This collection includes various flowers for a complete Garden — at a big saving. Buy all your garden flowers from one reliable grower this spring. You'll get extra fine quality at a lower price in this offer.

25	"Wonder Mixture" Gladioli	$ 1.25
4	Lovely New Phlox	1.29
3	Doronicum—"Leopard's Bane"	1.00
6	Stately Delphinium	1.00
10	New Novelty Flower Seeds	1.95
6	Hardy Chrysanthemums	1.00
9	Dianthus Sweet Wivelsfield	.99
10	Tall Bearded Iris	1.00
5	Assorted Peonies	2.00
	Total Regular Value	$11.48

Special Collection Price $10.00
POSTPAID

A.E. KUNDERD INC. GOSHEN, IND.

2 MARVELOUS DAHLIA COLLECTIONS

YOUR CHOICE $1.00 per COLLECTION

FREE - COMMODORE with each order for 2 Dahlia Collections

COLLECTION No. 1

BASHFUL GIANT (Formal Decorative) One of the largest Dahlias ever introduced; a great attractive exhibition flower. Color, apricot with golden suffusion and shading, with the flower slightly drooping.

JERSEY'S BEAUTY (Formal Decorative) Considered the finest pink Dahlia in existence. A glorious flower of eosine pink; pleases everybody either as a garden flower, a cut flower or for exhibition purposes. Tall, vigorous grower, profuse bloomer with fine stems and foliage.

MARGARET WOODROW WILSON (Informal Decorative) Beautiful opalescent pink of large size and great beauty. Face of petals creamy white; reverse, phlox pink. Strong upright stems, dark green foliage, medium height. An exhibition type — winner of many awards.

PRIDE OF CALIFORNIA (Formal Decorative) Vivid red — one of the best red decoratives. Extra large fine flower borne on long stems. Vigorous grower — free bloomer. Exceptionally fine for cutting.

COMMODORE — Informal Decorative. A large, spectacular lemon-yellow Dahlia overlaid with a golden sheen. Many blooms attain 14 inches across. Giant blooms are held high above foliage by long stiff stems. Medium height plant — sturdy grower.

COLLECTION No. 2

EDWARD THOMAS BEDFORD (Formal Decorative) Gigantic flowers of rich purple, sometimes with silver shadings. Grows tall, with thick foliage, and bears many flowers, having cane-like stems.

JANE COWL (Informal Decorative) Straight strong stems hold monster blooms of glistening bronzy buff and salmon shades proudly aloft with a beauty that stops you and makes you look again. Winner of many prizes.

JUDGE MAREAN (Formal Decorative) An Old Standby that never wears out. A flaming salmon pink with a touch of watermelon red exquisitely blending to iridescent orange-yellow and pure old gold.

WHITE CAP (Formal Decorative) Pure white, resembles a big fully-opened white rose. Surpasses in size and beauty practically all other white dahlias in its class.

Magic
LILY
LYCORIS SQUAMIGERA

Imagine if you can a beautiful flower stalk springing right up out of the ground to a height of about 2 feet with no foliage. That is just what the Magic Lily or as it is properly known "Lycoris Squamigera" does. Bulbs of this unusual flower are quite rare and it is not offered generally.

Early in the spring attractive green foliage appears and grows until July when it ripens and disappears. Then about a month later as if by magic — which accounts for its name, the flower stalks spring from the ground to a height of 2 to 3 feet. They develop an umbel of large, lily shaped flowers, 8 to 12 in number, of a delicate lilac-pink shade. Plant bulbs about 4 inches deep.

Orders accepted now for shipment in July and early August as bulbs are dormant at that time. Planted then you will be rewarded with blooms in August and early September. This is really a most unusual plant for the garden and we recommend it most highly. Limited stock — so order without delay.

LARGE SIZE BULBS

$1.00 EACH 3 FOR $2.75 12 FOR $10.00 POSTPAID

You have America's Most Beautiful Gladiolus Book

Read it Carefully . . . . Show it to your Friends

REFER to your gladiolus catalog today — look it over carefully — there are nearly 300 different varieties described with 50 of them pictured in color like the illustration shown here, which is a part of the back cover of the book. Prices are right and the quality is the regular Kunderd Quality. There are many attractive offers in the book. Join the throng of Happy Gardeners who are making their gardens a "glorious out-of-door living room" this summer.

See Special Offer Inside This Folder

A. E. KUNDERD INC.

GOSHEN • INDIANA

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Litho in U. S. A.

Intensograf

Hemerocallis—"Yellow Wonder"

This delightful new Day Lily is a superb lemon-yellow with elegantly waved petals. Flowers open in the evening. It is tall, medium late blooming, strong and vigorous. Hemerocallis are of easiest culture, thriving in any good garden soil. They lend themselves admirably to the perennial border. The new Day Lilies are attracting a great deal of attention and are deserving of a place in every garden.

4 Roots $1.00 prepaid

Double Columbine

These lovely flowers make a pretty showing in the garden. The Fancy Strain of Double sorts we offer are certain to be most pleasing. Red, white, purple, and yellow are the main colors of the Double Columbines, but as our planting consists of hybrids, we cannot guarantee certain colors. By all means have some of these beautiful Double Columbines in your garden this year.

8 for $1.29 postpaid

Mixed Chrysanthemums

Here's a collection of choice mums that will please you. Extra large plants which will flower abundantly this fall. There will be **five** different varieties in the collection but none of them will be labeled as to name.

Plant Chrysanthemums now for a gorgeous display of blooms in the Fall. They flower profusely even after frosts.

5 Plants $1.00 postpaid

Dianthus—Sweet Wivelsfield

The hybridizing of Dianthus Allwoodii and the Sweet Williams brought about the charming Sweet Wivelsfield. They are distinct in habit and freedom of growth. Have the habit of Sweet William, but the flowers are larger and they continue to bloom until frost. Grow from 9 to 12 inches high. Excellent for bedding or border planting or for the rockery. Delightfully fragrant.

9 Plants $1.15 postpaid

Sweet Williams

Sweet Williams are still one of the old-fashioned favorites for the garden. They make dense tufts of grasslike growth. The Sweet William is gorgeous when in bloom. Color scheme runs from purest white to blackest red with innumerable variations and combinations of colors. They grow from 1 to 1½ feet tall and bloom all summer. The flowers are arranged in large clusters of bloom and those which are ringed and spotted are very novel. The large plants we offer will flower nicely this summer.

7 Plants $1.00 postpaid

(OVER)

ORDER SHEET

A. E. KUNDERD INC., Goshen, Indiana

Please Forward to

Name _____ R. F. D. No. _____

Street _____ P. O. Box _____

Post Office _____ State _____

County _____ Express Office _____

Date of Order _____ 19____

Please write name and address plainly, and fill in all blanks carefully, attach price to each article and add up accurately. If no objection, we submit a similar or a better variety when out of kinds ordered. Order early. Please Write Letter on Separate Sheet.

Quantity	Variety Ordered	PRICE Dollars	Cents

A. E. KUNDERD INC.

GOSHEN, INDIANA

Magnificent Flowers for Your Garden

PEONIES

Peonies command the instant attention of all lovers of the beautiful. Coming into flower as they do, early in spring, they usher in the new flower year with a blaze of joyous colors. Their magnificent, large colorful blooms always make a delightful showing. They look well planted in mass effect or as specimen plants in the garden, for, after the blooming season is over, the plant retains its beautiful color and shape until Fall.

All five peonies in this collection will be labeled for identification — each one will be a different variety. They are all high rating peonies — their beauty and charm will thrill you.

Place your order now — stock will be reserved for shipment to you in September.

5 PEONIES LARGE ROOTS 3 TO 5 EYE DIVISIONS. LABELED AS TO NAME AND COLOR **$2.00** POSTPAID

IRIS

The glorious beauty of the Tall Bearded Iris leaves nothing better to be desired. Their popularity is easy to understand as you will readily see when they bloom for you. These Iris adapt themselves to all sorts of planting, from mass displays to plantings dotted here and there through the perennial border. They add dignity, beauty, and charm as well as color to any landscape. The Iris is easily cultivated and gives much beauty for little care. The 10 Tall Bearded Iris have been selected from our huge plantings with the greatest of care to give a wide range of beautiful colors — no two alike. All will be labeled for identification.

10 IRIS LARGE ROOTS EVERY ONE LABELED **$1.00** POSTPAID